



# Bio-Cultural Heritage Tourism (BCHT)

@BioculturalT / #BCHT











*Branton traffic, [thetimes.co.uk](http://thetimes.co.uk)*





*North Laine, Brighton & Lewes Downs*





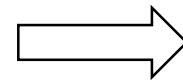
*Brighton & Lewes Downs, [thetimes.co.uk](http://thetimes.co.uk)*





- Host exceptional landscapes and wildlife
- High tourism attractiveness

## Issues



Impact on the environment and quality of life





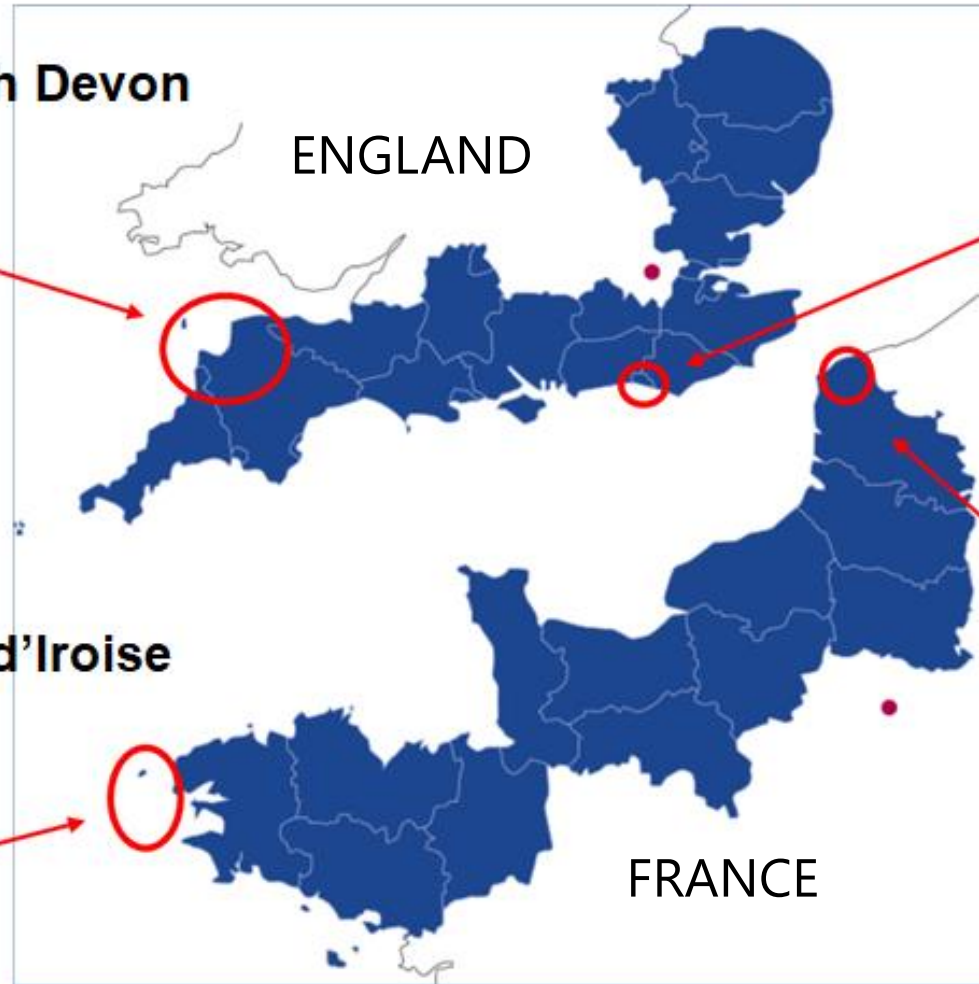
# Biosphere Reserves



North Devon



Îles et mer d'Iroise



Brighton & Lewes Downs



Marais Audomarois







Conserving the natural sites



Involve the local businesses



Develop new activities





## Purpose of the project

- Improve the visitors behavior
- Limiting the negative impact
- Highlight opportunities for new BCHT activities



# Approach

- Mobilize local stakeholders
- Develop common methodology
- Replicable in other natural areas





The image is a composite of two landscape photographs. The left side features a rocky shore with green moss or algae, partially obscured by a white geometric overlay. The right side shows a wide view of a beach and a coastal town on a hill under a dramatic, cloudy sky. The text 'New activities' is centered within the white overlay.

# New activities



# Braunton Countryside Centre



The Braunton Countryside Centre Proudly Presents  
**Nature Connections Events and Activities Programme**

Discover why Braunton which lies in the heart of the North Devon Biosphere is so special through our programme of nature, environmental and cultural events delivered by passionate local experts and artisans.

**BRAUNTON  
APPLE DAY**  
SUNDAY 20TH OCTOBER

**FREE  
EVENT**

11am – 3pm, Braunton Countryside Centre  
Caen Car Park, Caen Street, Braunton EX33 1BG  
01271 817171 | [info@brauntoncountrysidecentre.org](mailto:info@brauntoncountrysidecentre.org)

To find out more and to book an event visit:  
**[www.BrauntonCountrysideCentre.org](http://www.BrauntonCountrysideCentre.org)**



Braunton Countryside Centre,  
Caen Car Park, Caen Street,  
Braunton, Devon EX33 1AA

**01271 817171**  
[info@brauntoncountrysidecentre.org](mailto:info@brauntoncountrysidecentre.org)  
[www.brauntoncountrysidecentre.org](http://www.brauntoncountrysidecentre.org)

The Braunton Countryside Centre is an activity of the  
North Devon Environmental Trust. Charity Number: 295707

This project is  
supported and funded by:

**Interreg**   
France ( Channel ) England  
SCH: BioCultural Heritage Tourism  
European Regional Development Fund

**NORTH  
DEVON  
BIOSPHERE** 

Get off the beaten track and  
experience the real wild side of Braunton.  
**Join one of our events or activities  
for an unforgettable and unique  
experience.** Connect back to nature,  
learn new skills, have fun and take a little  
bit of North Devon home in your heart.

THE  
**BIOCULTURAL  
HERITAGE  
PROJECT** 

Connecting  
People **Back  
To Nature**  
through  
Eco Events  
and Activities

**BRAUNTON  
COUNTRYSIDE  
CENTRE**

This project is  
supported by







Credit: Martin Batt



## Braunton Burrows

- non-invasive visitor information
- interpretation in coordination with the Dynamic Dunes project





## Exmoor

- Equipping a new visitor centre
- development of trails and activities at Simonsbath





adeline.gladieux@devon.gov.uk



www.bcht.eu



@BioculturalT